# Mike Zarandona

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## Frontend React Engineer

As a seasoned Frontend React Engineer, I deliver high-performing and scalable products for exceptional customer and business value. I am driven to solve complex technical problems using a data-driven approach and am constantly evolving my education. I write clean, tested code with a focus on building web applications which successfully automate key business logic by following agile processes. I am passionate about creating modern, sustainable user interfaces and fostering team success through the intersection of process and code.

Notable projects:
- GotAHopUpHere.com (https://gotahopuphere.com) - web app calculator for popular video game; averages more than 1 million visitors per year
- ReasonSpark Website (https://www.reasonspark.com) - branding agency website

## WORK EXPERIENCE

### Senior Software Engineer - AIaaS

**BENlabs**                                                          **Apr 2023 - Present**
- Led the development effort and successful launch of a graphing experiment into a fully production-ized React application
- Created additional ARR by successfully delivering multiple high-impact projects and experiments on the Artificial Intelligence as a Service team
- Played a consistently key role in developing SaaS tools that deliver audience intelligence and behavior analysis
- Ensured the high performance and reliability of production React applications, directly contributing to the company's growth and success in the media industry
- Mentored other developers and teams, and helped craft cross-functional solutions to business problems

### Technical Product Manager / Frontend Architect

**Insightsoftware**                                                 **Aug 2021 - Apr 2023**
- Filled the role of frontend architect, ensuring that solutions were aligned with business requirements
- Contributed to the development of a new platform offering to ensure a high-quality customer experience
- Mentored junior developers and provided guidance and support
- Acted as a subject matter expert and product owner, ensuring alignment between the product roadmap and deliverables
- Facilitated cross-functional collaboration between engineering, design, and product teams

### Software Engineering Manager

**Bandwidth Inc.**                                                  **Oct 2020 - Aug 2021**
- Unblocked long-stalled React overhaul of dashboard
- Managed a highly performing frontend team while continuing to write and review code

- Facilitated and co-led the Sprint Sabbatical program to allow developers to learn new technologies and prototype ideas
- Acted as a React front-end subject matter expert, advancing the design language and functionality of the main Bandwidth dashboard
- Created and rolled out a shared component library based on Material-UI to standardize frontend service offerings

## Software Developer III

**Bandwidth Inc.**                                                    **Oct 2018 - Oct 2020**

- Built, tested, and shipped new features using technologies such as Typescript, Cypress, Jest, Webpack, and more
- Developed and launched a highly-available SSO login service in React and Typescript
- Drove the primary frontend touchpoint by unblocking a complex migration and achieving cross-functional goals with the Frontend and Auth teams
- Wrote internal blog posts, led learning sessions, mentored junior developers, and provided frontend assistance to other teams

## Frontend Engineer

**Pendo.io**                                                          **Dec 2015 - Sep 2018**

- Contributed to the company's growth from 30 employees to 400+ employees and from pre-revenue to $30MM+ ARR
- Assisted in establishing development and product teams
- Demonstrated a comprehensive understanding of the technology stack and user flows from the web to the web application to marketing components, leading to directing the Free Trial project

### EDUCATION

## Associate in Management of Information Systems

Montclair State University

## Bachelor in Computer Information Systems

DeVry University

### SKILLS & INTERESTS

Agile, Amazon Web Services (AWS), AndroidSDK, App Development, Cascading Style Sheets (CSS), CSS animations, Cypress.io, Electron, Express.js, Firebase, Front-end Development, Frontend Application Development, Gatsby, Git, Github, Github Actions, Google Cloud Platform (GCP), GraphQL, Highcharts, HTML, iOS, JavaScript, Jenkins, Linux, Lodash, MaterialUI, Mentoring, Microsoft Visual Studio Code, Next.js, Node.js, npm, PHP, Programming, React.js, ReactNative, REST API, Scrum, Software Development, SQL, styled-componenets / emotion / CSS-in-JS, Team Building, Team Leadership, Three.js, TypeScript, Web Animation, Web Application Development, Web Development, Web Heuristics, Web Services, Webpack, Xcode, Bread Baking + Cooking, Gardening, Listening to + Playing Music, Photography, Video Games